

SPONSORSHIP OPPORTUNITIES

PHONE BANK SPONSOR (1)

Business will be the title sponsor of the phone bank for the full two days of Radiothon.

- A minimum of thirty-five (35) on-air mentions per day as the Phone Bank Sponsor during Radiothon across the 3 Swift Current radio stations plus Shaunavon.
- Opportunity for a company representative to speak live on-air during the event each day.
- Recognition on the Foundation website with link to company website.
- Recognition on Foundation social media post, reaching more than 2,200 followers.
- On-site signage on the phone bank.
- Opportunity for representatives from your company to answer phone lines for one hour.
- Included in the post-event thank-you to donors.



\$3500⁰⁰

MATCHING HOUR SPONSOR (11)

Businesses can be the official Matching Hour Sponsor during a set time during Radiothon or until your matching goal is reached. Matching donations are a minimum of \$2,500. In exchange for a matching sponsorship the business will receive:

- During Radiothon announcers will promote you as the Matching Hour Sponsor for the duration of your matching time across the 3 Swift Current radio stations plus Shaunavon.
 - Four (4) mentions per hour.
- Opportunity for a company representative to speak live on-air during the event.
- Recognition on Foundation social media posts, reaching more than 2,200 followers.
- Recognition on Foundation website with link to company website.
- Name the hour you sponsored after your business.
- Opportunity for representatives from your company to answer phone lines for your hour
- Opportunity for representatives from your company to answer phone lines for one hour.
- Included in the post-event thank-you to donors.

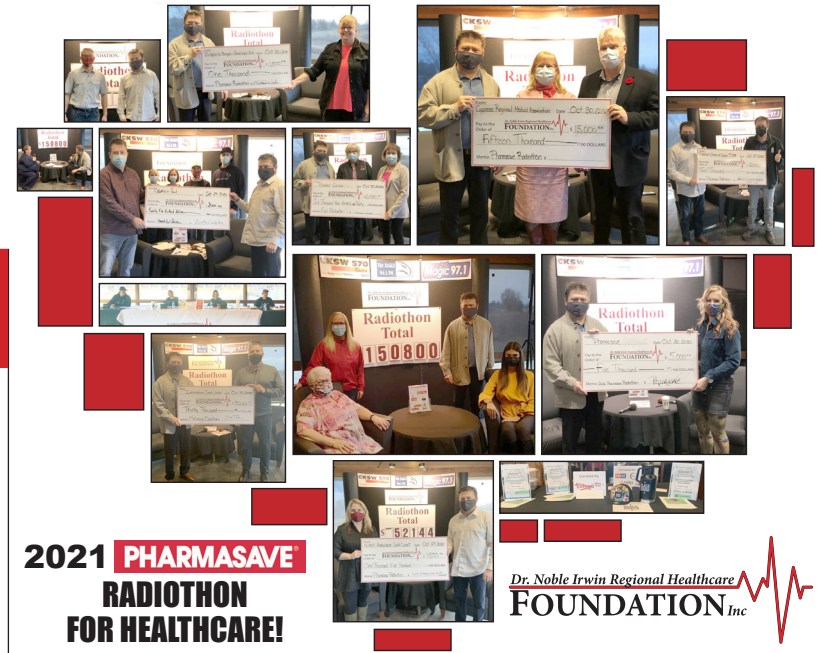
\$2500⁰⁰

POWER HOUR SPONSOR (11)

- Recognition on air during the Radiothon Broadcast (3 Swift Current stations plus Shaunavon). Name the hour you sponsored after your business.
- Recognition on Foundation's website with link to company website.
- Recognition on Foundations social media post reaching over 2,200 people.
- Opportunity for representatives from your company to answer phone lines during your hour.
- Included in the post-event thank-you to sponsors.
- Donations will be matched in this hour up to \$1,000.



\$1000⁰⁰



2021 PHARMASAVE RADIOTHON FOR HEALTHCARE!

Dr. Noble Irwin Regional Healthcare FOUNDATION Inc.

TESTIMONIAL SPONSOR (5)

- Recognition on air after a testimonial/story during the Radiothon Broadcast (3 Swift Current Stations, plus Shaunavon)
- Recognition on Foundation's website with link to company website.
- Recognition on Foundations social media post reaching over 2,200 people.
- Included in post-event thank-you to sponsors.

\$500⁰⁰

PRIZE SPONSORSHIP

Provide prizes (minimum of \$100 value) to give away during Radiothon. Prize Packages will be used to generate more interest and encourage donations during Radiothon. In exchange for a Prize Sponsorship the business will receive:

- Prize package will be shown on Facebook & Instagram stories during Radiothon.
- During the Radiothon announcers will promote your prize package and business on air (3 Swift Current Stations & Shaunavon)
- Included in post-event thank-you to sponsors.

MINIMUM VALUE OF \$100⁰⁰